

Startup Primer

2018

Don't know where to start with your business idea? This brief workshop session will prime you with the basic foundation to help move you in the right direction.

Register at: <https://startupprimer.eventbrite.ca>

Topics of interest covered include how to analyze your business opportunity, customer interview techniques to learn their needs, and how design a business model based on real customer feedback -- all without risking significant time or money!




All sessions take place from 6-8:30PM	
January 18, 2018	July 19, 2018
February 15, 2018	August 16, 2018
March 22, 2018	September 20, 2018
April 19, 2018	October 18, 2018
May 17, 2018	November 15, 2018
June 21, 2018	

This program is for anyone who is interested in starting a venture, even while working full-time, but is not sure where to start.

"Excellent starter course for would-be entrepreneurs!" - James Murphy

"This is a great program for new and maturing startups. Lots to learn and fill the gaps for founders and their key team." - Don Thompson

"It was great to be in an environment where I feel supported." - Jeremy Crawford

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