

RBC Social Enterprise Accelerator 2



Contact: Richelle Matthews, Programs Manager, Strategic Partnerships | 403.284.6413 | rmatthews@calgarytechnologies.com

CURRENT COHORT



Non-profit Management

Founder: Derek Rogers

GenerousTickets makes non-profits more effective by providing tools that help raise money, save time and build stronger relationships. The tools are only part of the story; their business model includes a profit sharing component to produce sustained long term growth, for both GenerousTickets and the non-profit groups they partner with.

Learn more at: GenerousTickets.com

Founders: Derek Manns and Kylie Hykawy



Arts

Lumin is a digital platform that makes it easy for grassroots artists to connect with venues so that they can create and promote live events.

Learn more at: lumin.life



Health & Wellness

Founders: Hafiz Mitha and Laura Sullivan

PlayCity is in the business of creating meaningful relationships. Understanding that most of life's best connections are made through a common interest, their goal is to connect as many people as possible through physical activity.

Learn more at: Playcityapp.com



Health & Wellness

Founders: Riley Booth and Jacob George

Re-able seeks to provide stroke survivors with accessible and affordable technology to help maximize recovery. Their first product, The Move, is designed to maximize upper arm recovery. Through a wearable activity tracker and app, they offer features like exercise and medication scheduling, inactivity alarms (to remind the user to use their affected limb) and activity feedback. The Move presents survivors with quantifiable metrics to motivate arm activity, and can be leveraged to monitor recovery programs.

Learn more at: Re-able.ca



Founders: Carrie Gour and Beth Thompson

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Families & Wellness

PowerSwitch is a practical app to help victims of digital harassment - anyone being threatened, abused or persecuted via text, email, social media or voice call. Overwhelmingly in this case, the victims are women and teenagers. Entirely mobile, the app instantly captures and securely stores all communication (the abuse record) for use by lawyers, the court system or the police service. PowerSwitch gives control back to those who feel like they've lost it, and power back to those who feel like they have none.



Disabilities & Accessibility

Founders: Sean Crump and Garrett Crump

Universal Access (UA) increases accessibility for people with mobility, visual or age related disabilities. They audit and certify spaces based on self-developed universal design standards. Once a business is certified, UA creates awareness of their space through social media, restaurant reservation platforms, wayfinding apps, and partnerships with senior care facilities and disability organizations, and more. Accessible spaces create immersive communities where all people, regardless of age or ability, feel comfortable going out without anxiety regarding the accessibility of the location, and it helps businesses grow their market share by catering to the needs of a unique market segment.

Learn more at: Universalaccess.me

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CTI MENTORS

Ben Snyman



Ben is CEO of SafetyVantage where he is responsible for strategy, business development, market research, and industry partnerships. His entrepreneurial history includes founding and selling eCompliance Management Solutions, a SaaS company which specializes in cloud-based occupational health and safety solutions. He also co-founded ComplyWorks Africa, which provides contractor management and supply-chain solutions for mining companies in Sub-Saharan Africa.

Craig Elias



Craig is creator of the Trigger Event Selling™ strategies, author of the award-winning sales book *SHIFT! Harness the Trigger Events that TURN PROSPECTS INTO CUSTOMERS*, and contributing author to the #1 selling book on Amazon and The Wall Street Journal *Masters of Sales*. Craig is also a National Growth Advisor for the Goldman Sachs' 10,000 Small Businesses Program, and Entrepreneur-in-Residence at Bow Valley College.

Kevin Franco



Kevin has more than 20 years of entrepreneurial experience, focused on experience design, branding, retail sales, marketing, and innovative web-based software. He has successfully led creative and development teams to win multiple awards.

Previously, Kevin co-founded and was CEO of Enthrill, a Calgary-based ebook distribution company whose joint venture with Walmart saw the launch of an innovative ebook gift card program across Canada.

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CTI MENTORS (*continued*)

Peter Fenwick



Peter is an engineer, a social entrepreneur, and a business executive whose career is dedicated to health innovation and commercialization. He believes that Canadian health and medical care systems need radical reform and that this can only happen through democratization, entrepreneurship, design thinking, and local decision making. Peter's 25 years of international business and health experience is currently being applied to an Airdrie health co-operative startup that will create a comprehensive, integrated, one-stop-shop for services to be locally owned, operated, and governed by the community it serves.

Ray DePaul



Ray is Director of The Institute for Innovation and Entrepreneurship at Mount Royal, a strategic visionary with 25-years of experience working in high-tech and innovation. Before joining the Institute for Innovation and Entrepreneurship, Ray was the President and CEO of RapidMind Inc., a spin-off company from the University of Waterloo. Ray steered RapidMind through \$11M of venture funding, significant market growth, and turned the company into an industry leader, resulting in the acquisition by Intel Corp. Prior to Rapidmind, Ray spent five years with Research In Motion (now BlackBerry) and was responsible for product management of the iconic BlackBerry.

Scott Pickard



Scott is a results-driven innovative leader with 18 years of experience in the technology sector. He has experience leading corporate growth and business development internationally. Scott has held many positions throughout his career, including CEO, President, COO, and various Executive Vice President and business development positions. He has raised millions in venture capital and private funds.

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Rick Urbanczyk



Rick Urbanczyk is a Senior Vice President & Practice Lead of the Suburban & Beltline office leasing team in the Calgary JLL office. Mr. Urbanczyk's expertise includes tenant representation, property listings (sale and lease), sale-leasebacks, build-to-suits, data centres, and land development. Mr. Urbanczyk's client list includes local privately owned companies, multinational firms and governmental agencies. Over the last 12 years, Mr. Urbanczyk has successfully brokered over 5.0 million square feet of commercial real estate in the greater Calgary area for such clients as: Imperial Oil Limited, Halliburton, Groundswell Group Inc., Kiewit Energy Canada, Lafarge Canada, CIMA+, and Tundra Oil & Gas Partnership.