

TELUS Technology Accelerator

powered by Innovate Calgary



Contact: John Pitchko, Advisor, Entrepreneur Development • 403.284.6401 • advisor@innovatecalgary.com

GROWING CANADIAN TECH COMPANIES WITH EXPERTISE FROM TELUS AND INNOVATE CALGARY

SERIES DETAILS

The **TELUS Technology Accelerator (TTA)** is a joint effort between **TELUS** and **Innovate Calgary** to showcase and grow Canadian technology startups. The TTA is a four-month program for startups developing and commercializing technologies in the big data, data analytics, telecommunications, internet of things (IoT), and health sectors.

CURRENT COHORT – FALL 2016

Date: December 2016 – March 2017

Participating Startups

RallyEngine



www.rallyengine.com

Aaron Salus
Steve Hardy
Tom Weir

RallyEngine is a nimble, mobile-focused content publishing platform for alerting groups, rallying teams, and informing communities.

Physio4D



www.physio4d.com

Javad Sadeghi

Physio4D is a motion-tracking system that enables clinicians to objectively assess joint mobility and range of motion of patients.

MedDuck



www.medduck.com

Jaron Easterbrook
Amrit Sehdev
Ryan Moniz

MedDuck works with its partners to improve health care outcomes through the appropriate use of nimble mobile application solutions.

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Innovate Calgary Mentors

Peter Fenwick



Peter is an engineer, a social entrepreneur, and a business executive whose career is dedicated to health innovation and commercialization. Peter believes that Canadian health and medical care systems need radical reform; and that this can only happen through democratization, entrepreneurship, design thinking, and local decision making. His 25 years of international business and health experiences are now being applied as part of a start-up in Airdrie: a health co-operative (social enterprise) that will create a comprehensive, integrated, one-stop-shop for services to be locally owned, locally operated, and locally governed by the community it serves.

Thomas Janacek



Thomas is an IT and engineering business development professional who built two global tech software businesses and held management jobs in S&P 500 and NASDAQ companies. Thomas founded New Parking in 2003, which pioneered integration between mobile phones and parking payment systems. He has held leadership positions in technology companies in both Silicon Valley and Alberta. A lifelong engineer, Thomas has published several scientific papers and presented at conferences across the world.

Bernard Parkinson



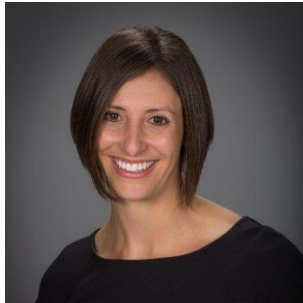
Bernard Parkinson has more than 25 years of business development expertise focused on creating shareholder value for a number of companies and transactions. Most recently he acted as President and CEO of Platinum Communications Corporation, an Alberta-based provider of telecom services for six and a half years. Prior to that he founded NexAira Inc., a Calgary and San Diego-based startup and IoT wireless device engineering firm. Bernard has also served as Director of Business Development with Bell in Western Canada, constructing the province-wide SuperNet fiber-optic network for the Government of Alberta.

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Allison Swelin



Allison Swelin is on a mission to inspire others to thrive, not just survive. Her motivation to find a simple, scalable and sustainable solution to well-being has taken her around the world to collaborate with thought leaders and lead strategic initiatives for Garmin, SMART and Motorola.

Most recently, she spearheaded the creation of the Garmin Health division and now leads the Sales & Marketing team responsible for strategy, business development, marketing and revenue growth. In 2016, the team doubled revenues and plans strong growth in 2017.

Kevin Franco



With over 20 years of entrepreneurial experience, Kevin has focused on experience design, branding, retail sales, marketing & innovative web-based software. He has successfully led creative and development teams to win multiple awards. Prior to joining Innovate Calgary, Kevin co-founded and was CEO of Enthrrill, a Calgary-based e-book distribution company whose joint venture with Walmart saw the launch of an innovative e-book gift card program across Canada.

PROGRAM

The TELUS Technology Accelerator supports companies in four areas:

Mentorship

Each participating startup is matched with mentors from both TELUS and Innovate Calgary. These mentors bring decades of business, technical, and entrepreneurial experience to the startups.

Seminars/Workshops

During the program, we host in-depth workshops from leading industry players providing niche expertise. Topics include public relations, international marketing, pricing, and governance.

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Peer Mentoring

Often times, the greatest mentoring experience comes from other startups. Companies within the accelerator are invited to monthly, confidential peer mentoring sessions to share knowledge and provide support to each other.

Demo Day

The conclusion of the program is an opportunity for participating startups to share the results of their work. Hosted at the TELUS building in downtown Calgary, startups are invited to demonstrate their products and accomplishments to a select group of TELUS leaders and community investors.

REGISTRATION

The Fall 2016 cohort is currently underway, however a second cohort is expected to launch in Spring 2017. For updates, please monitor: <http://www.innovatecalgary.com/entrepreneurs-and-enterprises/>

MORE INFORMATION

For more information, contact John Pitchko at advisor@innovatecalgary.com

This program is brought to you by:

