

Green Tech Mentors



Leverage our network to grow your clean tech enterprise...exponentially

Green Tech Mentors (GT Mentors), powered by Innovate Calgary, is a service that focuses on promising Alberta-based clean tech startups and small and medium-sized enterprises (SMEs) that are tackling the reduction of greenhouse gas (GHG) emissions and supporting Alberta's adaption to climate change.

GT Mentors' services include:

- Introductions to international accelerator programs
- Connections and industry introductions to support market entry of clean technologies into Alberta
- Identifying and matching highly-qualified paid mentors, executives and board members from our global and local network, with your startup or SME
- Referrals to federal and provincial funding sources for new recruits and projects
- Advisory services on structuring compensation, corporate and board development

Accelerating game changers

GT Mentors assists clean tech startups and SMEs that are transforming the following areas:

- | | | | |
|---------------------|-----------------|------------------|------------------|
| ▪ Clean energy | ▪ Water & waste | ▪ Forestry | ▪ Transportation |
| ▪ Energy storage | ▪ water | ▪ Clean industry | ▪ Air and |
| ▪ Energy efficiency | ▪ Waste | ▪ Agriculture | environment |

Service: international accelerator introductions

Ready for a new perspective? GT Mentors has a strong and active network of international accelerators that can support your organization to consider new opportunities to broaden your perspective and/or enter new markets. Our program consultants match and introduce your startup/ SME to international accelerators in key geographies with access to key industry verticals. International accelerators offer a soft landing pad in international markets, opportunities to build strategic relationships, introduction to investors, market discovery, field trials and strategic development.

Service: import clean technologies

GT Mentors works with international clean tech companies to explore market opportunities in Alberta. Through strategic relationships with industry and government, GT Mentors matches international clean technologies to organizations and companies seeking to address Alberta's GHG or climate change adaption/mitigation challenges through technology deployment.

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Service: advisor and executive matching

Access indispensable relationships and resources, outside your personal and professional network. GT Mentors allows you to focus on what you do best because we scout, select and vet a pool of high-quality mentors, advisors and executives for you. Our matching service assists startups that are looking to fill paid positions within your organization. Compensation of all management, advisory and mentorship talent is at the expense of your startup/SME.

A strong founder/ management team is critical to the efficient growth of your innovation-driven enterprise. Having the right team can provide multiple advantages such as increasing attractiveness for investment, and providing support for you to strategically and effectively manage and leverage your resources.

By leveraging the GT Mentors service, you will also:

- Access a more diverse pool of qualified, highly-skilled and committed professionals to help advance your clean tech startup or SME to the next stage of growth
- Obtain support for addressing specific hurdles, including board structure, intellectual property, and licensing
- Access options for executive (CEO, COO), board placement or sales/marketing expertise
- Increase the potential to attract investment by enhancing your senior management team
- Receive short or long-term support to ensure you're gaining the skills and expertise to develop your company

Compensation

GT Mentors is operated on a cost recovery basis, and offers low fees for successful matches made to your company. Please note that all mentor and management placements are expected to be appropriately compensated positions at the expense of your company. GT Mentors can assist in identifying funding for your organization.

For more information, contact:

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